

OFFICE USE ONLY		
Date Received _____	Cost of Booths _____	Check # _____
Booths Assigned _____	First Deposit Received _____	Balance Due _____

Company _____

Street Address _____

City _____ State _____ Zip Code _____

Submitted by _____ Title _____

Phone _____ Email _____

You are hereby authorized to reserve the sponsorship/support opportunities indicated below for use at The Meeting. By signing this application, the applicant agrees to fulfill all sponsorship responsibilities set forth by The Meeting, Healio® LIVE and their agents. Failure to abide by these rules and regulations will result in forfeiture of all moneys paid or due Management under terms of this agreement. A 50% deposit is required at time of application submission and the balance is due **90 days prior to the meeting**.

Signature _____

Sponsorship Packages:

- GOLD PACKAGE: \$21,000**
Choose one:
 - Program Notebook Ads
 - Hotel Keycard
 - Meeting Bag
 - Meeting Lanyard
- SILVER PACKAGE: \$13,000**
- BRONZE PACKAGE: \$8,000**

A-la-carte Sponsorships:

- Meeting App: \$10,000**
- Column Wrap: \$10,000**
- Meeting Area Wi-Fi: \$5,000**
- Program Notebook Ad Options:**
 - Inside Front Cover – \$5,000
 - Inside Back Cover – \$3,500
 - Outside Back Cover – \$5,000
 - Inside Ads – \$2,500

- Water Bottles: \$2,500**
- Pens: \$2,000**
- Snack Pack: \$1,500**
- Meeting Bag Insert: \$1,000**

Or call us to discuss one of your own ideas

Federal ID #: 30-0747466

- Enclosed is my check made payable to "IDC New York Meeting"
- I wish to use my credit card to pay for sponsorship: Visa MasterCard American Express

Credit Card Number _____ Exp. Date _____ 3-4 Digit Security Code _____

Print Name _____ Signature _____ Total Amount to Charge \$ _____

Fax, Mail or Email this Form

Fax to: Attn: Rebecca Kreck • 856-848-3522
Mail to: Attn: Rebecca Kreck
IDC New York Exhibits • 6900 Grove Road • Thorofare, NJ 08086-9447
Email to: exhibits@HealioLive.com

Questions?



Contact Rebecca Kreck at 267-978-4029
or visit www.HealioLive.com

Gain high-value exposure and prominent recognition for your company, products and services through one of our sponsorship opportunities.

A-La-Carte Sponsorships

Meeting App: \$10,000 (exclusive)

Attract more attention before, during and after the meeting as the sole sponsor of the official meeting app. The opening splash screen helps you to make a strong first impression; users will see this full-screen promotion every time they open the app. Rotating banner ads help you attract more leads by rotating up to 6 banner ads at the top of the screen that users will see the entire time they have the app open. Ad clicks will drive traffic to your exhibit booth or company/product website.

Column Wrap: \$10,000

(limited availability)

Display your product or corporate message prominently on all four sides of a column for all attendees to see as they enter and exit the meeting space.

Meeting Area Wi-Fi: \$5,000 (exclusive)

Sponsor Internet access for all attendees. Your company will be promoted everywhere we advertise the Wi-Fi connection and password. Wi-Fi is available in the meeting space as a complimentary benefit to attendees so they can view the meeting app content as well as for business/personal use.

Program Notebook Ad Options:

Corporate branded ad on program notebook provided to all attendees so they can take notes during presentations (and because attendees are always asking us for more paper!).

Inside Front Cover – \$5,000

Inside Back Cover – \$3,500

Outside Back Cover – \$5,000

Inside Ads – \$2,500

Water Bottles: \$2,500 (exclusive)

Corporate logo on 16 oz flex water bottle provided to all attendees so they can keep hydrated on the go. Convenient carabiner makes it easy to clip to their bags, backpacks belts and more...maximizing exposure at the meeting.

Pens: \$2,000 (exclusive)

Corporate logo on the pens provided to all attendees so they can take notes during presentations (and because attendees are always asking us for another pen!).

Snack Pack: \$1,500 (exclusive)

Corporate logo on the header of the snack pack of your choice. Provided to all, these 1 oz snacks are the perfect size for attendees to take on the go.

Meeting Bag Insert: \$1,000 (exclusive)

Place your product/corporate brochure or flyer in the official meeting bag given to all attendees so they can carry their materials.

Sponsorship Packages

- 9D Program Notebook Ads
- 9C Lanyard
- 9B Meeting Bag
- 9A Hotel Keycard
- 8 Digital Billboard
- 7 Premier Exhibitor Upgrade
- 6 Sponsorship Email
- 5 Signage Listing
- 4 PowerPoint Listing
- 3 Meeting App Listing
- 2 Program Notebook Listing
- 1 Exhibit Table Top

**GOLD
LEVEL
\$21,000**

**SILVER
LEVEL
\$13,000**

**BRONZE
LEVEL
\$8,000**

Package Details

- 9D **Program Notebook Ads:** Corporate ad printed on both the front inside cover and back outside cover premium positions.
- 9C **Lanyard:** Corporate logo on the name badge lanyard worn by all attendees.
- 9B **Meeting Bag:** Corporate logo on meeting bags provided to all attendees so they can carry their materials.
- 9A **Hotel Keycard:** Product or corporate branded keycards used by attendees to access their hotel rooms.
- 8 **Digital Billboard:** Product or corporate ad displayed on a monitor placed in a high traffic area.
- 7 **Premier Exhibitor Upgrade:** Includes company logo, highlighted listing and 100-word description in the meeting app and printed program notebooks as well as a document upload in the app.
- 6 **Email Listing:** Sponsor logos listed by level sent from the meeting to the entire pre-registration list.
- 5 **Signage Listing:** Sponsor logos listed by level on meeting signage and/or column wrap.
- 4 **PowerPoint Listing:** Sponsor logos listed by level on PowerPoint slide rotating in meeting room.
- 3 **Meeting App Listing:** Sponsor logos listed by level under the Meeting Sponsorship section of the app.
- 2 **Program Notebook Listing:** Sponsor logos listed by level on the Meeting Sponsorship page of the program notebook.
- 1 **Exhibit Booth:** One standard Exhibit booth space.

Have an idea of your own?

Call us and we'll work with you to find a sponsorship opportunity that both supports your goals and the benefits the meeting attendees. We've worked on many custom projects at the request of a client, so don't hesitate to ask!