Gain high-value exposure and prominent recognition for your company, products and services through one of our sponsorship opportunities.

All Sponsorship Packages Include:

• Podium Sign: Sponsors listed on sign at speaker podium.
• Signage Listing: Sponsors listed by level on Meeting Sponsorship sign.
• PowerPoint Listing: Sponsor logos listed by level on PowerPoint slide rotating in meeting room.
• Meeting App Listing: Sponsor logos listed by level under the Meeting Sponsorship section of the app.
• Program Notebook Listing: Sponsor logos listed by level on the Meeting Sponsorship page.

Platinum Level: $30,000

• Pre-registration List: One time use of the attendee pre-registration mailing address list.
• Email to Attendees: Sponsor logos listed on email and sent from the meeting to the entire pre-registration list.
• Premium Booth Location: Upgrade your booth to a premium location in the exhibit hall (limited quantities available).
• Two Full Page Ads: Two four-color full-page print ads located in the official meeting program notebook (can be separate or consecutive locations).
• Twelve Meeting Badges: Registration and admission to the meeting for up to twelve company representatives.

Gold Level: $15,000

• Premium Booth Location: Upgrade your booth to a premium location in the exhibit hall (limited quantities available).
• One Full Page Ad: One four-color full-page print ad located in the official meeting program notebook.
• Six Meeting Badges: Registration and admission to the meeting for up to six company representatives.

Silver Level: $5,000

• Quarter Page Ad: One four-color quarter-page print ad located in the official meeting program notebook.
• Three Meeting Badges: Registration and admission to the meeting for up to three company representatives.

Have an idea of your own?
Call us and we’ll work with you to find a sponsorship opportunity that both supports your goals and the benefits the meeting attendees. We’ve worked on many custom projects at the request of a client, so don’t hesitate to ask!
Complement your exhibit booth or sponsorship package and help your company or brand make a bold statement to stand out from the crowd.

### Premium Item Sponsorships

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Amount</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendee Meeting Bag Sponsor</td>
<td>$25,000</td>
<td>Promote your company or product logo on the meeting bags given to all attendees at check-in. Our resort-style bags offer quality and convenience both during the meeting and after it ends.</td>
</tr>
<tr>
<td>Attendee Lanyard Sponsor</td>
<td>$15,000</td>
<td>Promote your company or product logo on the lanyards given to all attendees at check-in. These lanyards hold the attendee named badge that is required to be worn during the entire meeting.</td>
</tr>
<tr>
<td>Program Notebook Advertising Sponsor</td>
<td>$10,000 to $5,000</td>
<td>Promote your company or product with a full-color print advertisement inside the program notebook given to all attendees at check-in.</td>
</tr>
<tr>
<td>Attendee Pen Sponsor</td>
<td>$10,000</td>
<td>Promote your company or product on the pens given to all attendees at check-in (always a hot commodity!).</td>
</tr>
<tr>
<td>Charging Station Sponsor</td>
<td>$10,000</td>
<td>Promote your company or product on the charging station (able to charge 4 devices at once!) placed in the meeting area for all convenient attendee usage.</td>
</tr>
<tr>
<td>Meeting Space Banner Sponsor</td>
<td>$7,500</td>
<td>Promote your company or product with a full-color banner advertisement placed prominently in the meeting space area for all to see.</td>
</tr>
<tr>
<td>Meeting App Banner Ad Sponsor</td>
<td>$7,500</td>
<td>Promote your company or product on the meeting app. Your banner ad will rotate at the top of the screen that users will see the entire time they have the app open. Ad clicks will drive traffic to your exhibit booth or company/product website.</td>
</tr>
<tr>
<td>Floor Cling Sponsor</td>
<td>$10,000</td>
<td>Promote your company or product (or drive traffic to your booth) with an interesting floor cling advertisement placed prominently in the meeting space area for all to see.</td>
</tr>
</tbody>
</table>

### Event Sponsorships

<table>
<thead>
<tr>
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<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Refreshment Break Sponsor</td>
<td>$7,500</td>
<td>Please contact us for timeslots. This sponsorship will be recognized during the Refreshment Break held in the exhibit hall as well as in the program book, meeting app, website, PowerPoint and signage.</td>
</tr>
<tr>
<td>Wet Lab Sponsor</td>
<td>$5,000</td>
<td>Sponsoring companies may select the faculty, topic and/or content; timeslots are on Thursday and Friday from 1:15 pm to 4:30 pm. This sponsorship will be recognized during the wet lab as well as in the program book, meeting app, website, PowerPoint and signage.</td>
</tr>
<tr>
<td>New Technology Showdown Sponsor</td>
<td>$4,000</td>
<td>Sponsoring companies may select the faculty, topic and/or content; timeslots are on Thursday from 2:00 pm to 5:30 pm. This sponsorship will be recognized during the Showdown as well as in the program book, meeting app, website, PowerPoint and signage.</td>
</tr>
<tr>
<td>Session Lecture Sponsor</td>
<td>Call for Pricing</td>
<td>This sponsorship will be recognized during the Session Lecture as well as in the program book, meeting app, website, PowerPoint and signage. Contact Stephanie Burleigh for more information.</td>
</tr>
<tr>
<td>Evening Event Sponsor</td>
<td>Call for Pricing</td>
<td>This sponsorship will be recognized during the Evening Event as well as in the program book, meeting app, website, PowerPoint and signage. Contact Stephanie Burleigh for more information.</td>
</tr>
</tbody>
</table>

### Exhibitor Upgrade

<table>
<thead>
<tr>
<th>Upgrade</th>
<th>Amount</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premier Exhibitor Upgrade</td>
<td>$2,500</td>
<td>Enhance your exhibit listing when you include your company/product logo and 100-word company/product description in both the meeting app and program book.</td>
</tr>
</tbody>
</table>
Company

Street Address

City	 State	 Zip Code

Submitted by	 	 Title

Phone	 	 Email

You are hereby authorized to reserve the sponsorship/support opportunities indicated below for use at The Meeting. By signing this application, the applicant agrees to fulfill all sponsorship responsibilities set forth by The Meeting, Healio® LIVE and their agents. Failure to abide by these rules and regulations will result in forfeiture of all moneys paid or due Management under terms of this agreement. A 50% deposit is required at time of application submission and the balance is due by November 15, 2021.

Signature

Sponsorship Packages:

☐ PLATINUM LEVEL - $30,000
☐ GOLD LEVEL - $15,000
☐ SILVER LEVEL - $5,000

A-La-Carte Sponsorships:

☐ Meeting Bag - $25,000
☐ Lanyard - $15,000
☐ Program Notebook: Full Page Ad - $10,000
☐ Program Notebook: Half Page Ad - $7,500
☐ Program Notebook: Quarter Page Ad - $5,000
☐ Pens - $10,000
☐ Charging Station - $10,000
☐ Banner - $__________

☐ Meeting App - $7,500
☐ Floor Cling - $__________
☐ Refreshment Break - $7,500
☐ Wet Lab - $5,000
☐ Technology Showdown - $4,000
☐ Session Lecture - $__________
☐ Evening Event - $__________
☐ Other - $__________

☐ Enclosed is my check made payable to “Cataract Surgery: Telling It Like It Is Meeting”

☐ I wish to use my credit card to pay for sponsorship:  ☐ Visa  ☐ MasterCard  ☐ American Express

Credit Card Number	 Exp. Date	 3-4 Digit Security Code

Print Name	 Signature	 Total Amount to Charge $