

# 2017 Editorial Calendar

| ISSUE        | AD CLOSING | MATERIAL DUE | FEATURED TOPICS  | MEETING COVERAGE  | BONUS DISTRIBUTION   |
|--------------|------------|--------------|--|---|--|
| January 10   | 11/22/16   | 12/7/16      | Advances in renal cell carcinoma                       | American Society of Hematology Annual Meeting;<br>San Antonio Breast Cancer Symposium |  |
| January 25   | 12/5/16    | 12/19/16     | The role of genetic testing in lung cancer             | American Society of Hematology Annual Meeting;<br>San Antonio Breast Cancer Symposium |  |
| February 10  | 12/21/16   | 1/11/17      | Targeted treatments in breast cancer                   |   |  |
| February 25  | 1/6/17     | 1/23/17      | The efficacy of novel oral anticoagulants              | Gastrointestinal Cancers Symposium  |  |
| March 10     | 1/23/17    | 2/8/17       | Updates in the use of immunotherapy for melanoma       | Gastrointestinal Cancers Symposium  | HEMONC TODAY Melanoma  |
| March 25     | 2/8/17     | 2/22/17      | The role of HPV in head and neck cancers               | Gastrointestinal Cancers Symposium  |  |
| April 10     | 2/24/17    | 3/10/17      | Novel treatments for myeloproliferative neoplasms      | Society of Gynecologic Oncology   |  |
| April 25     | 3/10/17    | 3/24/17      | Breakthroughs in brain cancer                          | HEMONC TODAY Melanoma & Cutaneous Malignancies;<br>AACR Annual Meeting                |  |
| May 10       | 3/24/17    | 4/10/17      | New therapeutic approaches for hemophilia              | HEMONC TODAY Melanoma & Cutaneous Malignancies;<br>AACR Annual Meeting                |  |
| May 25       | 4/7/17     | 4/24/17      | Advances in pancreatic cancer                          |   | American Society of Clinical Oncology (ASCO)<br>Annual Meeting |
| June 10      | 4/24/17    | 5/8/17       | Novel treatments for gynecologic cancers               | Oncology Nursing Society Congress   |  |
| June 25      | 5/10/17    | 5/24/17      | Breakthroughs in leukemia                              | ASCO Annual Meeting   |  |
| July 10      | 5/24/17    | 6/9/17       | The role of PSA screening for prostate cancer          | MeetASCO Annual Meeting   |  |
| July 25      | 6/9/17     | 6/26/17      | New treatments for sickle cell disease                 | ASCO Annual Meeting; European Hematology Association                                  |  |
| August 10    | 6/23/17    | 7/12/17      | Advances in bladder cancer                             | International Society on Thrombosis and Haemostasis Congress                          |  |
| August 25    | 7/10/17    | 7/26/17      | New therapeutic approaches for myeloma                 |   |  |
| September 10 | 7/24/17    | 8/9/17       | Breakthroughs in hepatocellular carcinoma              |   |  |
| September 25 | 8/9/17     | 8/25/17      | Challenges in pediatric cancer                         |   |  |
| October 10   | 8/25/17    | 9/8/17       | Integration of palliative care into oncology treatment | ESMO Congress   |  |
| October 25   | 9/8/17     | 9/25/17      | Advances in hematopoietic stem cell transplantation    | ASTRO Annual Meeting  |  |
| November 10  | 9/25/17    | 10/11/17     | New therapeutic approaches for colorectal cancer       |   |  |
| November 25  | 10/10/17   | 10/25/17     | The role of radiation in lymphoma                      |   | American Society of Hematology (ASH)<br>Annual Meeting         |
| December 10  | 10/24/17   | 11/8/17      | Cancer survivorship                                    |   |  |
| December 25  | 11/8/17    | 11/28/17     | Novel treatments for sarcoma                           | American Society of Hematology Annual Meeting;<br>San Antonio Breast Cancer Symposium |  |

Note: Editorial content subject to change